

## Studio 91 Media: Beat the Brief Challenge

### Glossary

**Brief** - a written document explaining the objectives of the project.

**Broadcasting** - the transmission of programmes or information by radio or television.

**Content** – a piece of work in any medium, e.g. video, audio, images or writing.

**Edit** – change, modify, prepare content

**Mock-up** - a model or replica of a planned project used to test or experiment with different ideas.

**Purpose** - the reason for which something is done or created

**Recruitment** – the action of hiring people for a job

**Research** – to investigate and gather information

**Script** – a written text of a play, film, broadcast etc.

**Shoot** - to use a camera to record a video or take a photograph

**Slow motion** - the action of recording video at a higher frame rate than normal, so that it plays back slower than real life.

**Social media platforms** - websites and applications where users create and share content for social networking (e.g. TikTok, Instagram, Facebook, Twitter, LinkedIn, etc.)

**Time-lapse** - a way of filming something where many photographs are taken over a long period of time and are shown quickly in a series so that a slow action (such as the sun rising) appears to happen quickly

**Video producer** - someone who films and edits video content, or